

**\*\*\*NEWS RELEASE\*\*\***

For Immediate Release  
October 31, 2016

**CONTACT:**

Beth Harrison, Hamilton Strategies, 610.584.1096, ext. 104, [Media@HamiltonStrategies.com](mailto:Media@HamiltonStrategies.com) or  
Deborah Hamilton, 215.815.7716, 610.584.1096, ext. 102

## ***Fellowship of Christian Athletes Unveils New ‘Victory 365’ Daily Devotional***

*365-Day Devotional Encourages Coaches and Athletes to Take  
a Timeout to Center on Their Relationship with God*

**KANSAS CITY, Mo.**—In sports, the timeout is a chance to take a breath, reassess a play, huddle with the team, or gather thoughts and re-center.

In life, timeouts are crucial as well, especially so believers can center on their relationships with God.

It’s for this reason that *Fellowship of Christian Athletes* (FCA, [www.fca.org](http://www.fca.org)) has unveiled a new day-by-day devotional geared especially toward coaches and athletes. “Victory 365: Daily Motivation for a Champion’s Heart” is a daily devotional that encourages readers to take a timeout to rethink and re-center their faith.

***“Many coaches and athletes are under an immense amount of pressure, with demanding professional and personal schedules,” said FCA President and CEO Les Steckel. “As a longtime coach and athlete myself, I know this well. Even as we strive for victory on the field or on the court, we all must strive toward richer spiritual lives as well. Growing in their faith helps coaches and athletes become positive influences on the teammates, coaches, opponents, and parents they impact every day.”***

Some of today’s top coaches and athletes—including Steckel, Tony Dungy, Sherri Coale, Lauren Holiday, Tamika Catchings, Chris Klein, Adam Wainwright and Steve Fitzhugh, just to name a few—contributed to the devotional, along with FCA staff. Each daily entry includes a brief inspirational message and a related Bible Scripture, with reflection questions to help apply the short lesson to sports or to life in general.

The one-year devotional is available online at [www.FCAGear.com](http://www.FCAGear.com).

*FCA* recently announced that Steckel will retire at year-end, and *FCA*'s Executive Director of Field Ministry, Shane Williamson, will take the helm as president and CEO on Jan. 1, 2017. Williamson has been involved with *FCA* for 24 years, and Steckel will depart *FCA* after 12 years of outstanding service and whole-hearted dedication to the ministry.

For more information about the *Fellowship of Christian Athletes*, visit *FCA*'s web site at [www.fca.org](http://www.fca.org), its Facebook page at [www.facebook.com/fcafans](https://www.facebook.com/fcafans) or its Twitter feed @fcanews.

###

**To interview a representative from *Fellowship of Christian Athletes*, contact Beth Harrison at 610-584-1096, ext. 104, [Media@HamiltonStrategies.com](mailto:Media@HamiltonStrategies.com), or Deborah Hamilton at 215-815-7716 or 610-584-1096, ext. 102.**

*The Fellowship of Christian Athletes' (FCA) vision is to see the world impacted for Jesus Christ through the influence of coaches and athletes. Its mission is to present to coaches and athletes, and all whom they influence, the challenge and adventure of receiving Jesus Christ as Savior and Lord and serving Him in their relationships and in the fellowship of the church. FCA's guiding values are integrity, serving, teamwork and excellence.*

*Since 1954, FCA has challenged coaches and athletes to impact the world for Jesus Christ. FCA is cultivating Christian principles in local communities nationwide by encouraging, equipping and empowering others to serve as examples and to make a difference. Reaching approximately two million people annually on the professional, college, high school, junior high and youth levels, FCA focuses its efforts on its Four Cs of Ministry: Coaches, Campus, Camps and Community.*

- *FCA Coaches Ministry focuses on ministering to the heart of the coach first, and then supporting coaches as they engage with FCA's Four Cs through huddles, events, training and resources.*
- *The school campus is one of the most strategic mission fields with the vast majority of all youth passing through this portal. FCA Campus Ministry focuses on equipping, enabling, empowering and encouraging coaches, student athletes and adult leaders to impact and influence their campus for Christ.*
- *FCA Camps are a time of "inspiration and perspiration" for coaches and athletes to reach their potential by offering comprehensive athletic, spiritual, and leadership training through seven types of Camps: Sports, Leadership, Coaches, Power, Partnership, Team and International Camps.*
- *FCA Community Ministry is the off-campus opportunity to reach coaches and athletes for Christ through the club and recreation sport environment.*